



Name **Peter Molnar**

Birthplace and date **Budapest, 6th October 1985**

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Marital status **Married, two children**

EDUCATION

Moholy-Nagy University of Art and Design (MOME)		2014 –
Level	DLA – doctoral school	
Institution	Doctoral School of Applied Arts	
Programme	Applied Arts	
Research topic	Competency development framework for designers	

Moholy-Nagy University of Art and Design (MOME)		2011 –2013
Level	MA	
Institution	Design Institution	
Programme	Industrial Design	
Thesis	Industrial Design of a Pushboat for Rhaine-Maine-Danube Channel	

Budapest University of Technology and Economics (BME)		2005 – 2009
Level	BSc	
Institution	Gépészmérnöki Kar, Gép- és Terméktervezés Tanszék	
Programme	Ipari termék- és formatervező mérnöki	
Thesis	Multimodal Public Transport Shipyard Design	

LANGUAGES			
Language	Writing	Reading	Exam
Hungarian	Native	Native	–
English	Proficient	Proficient	TOEFL IBt 107pts (2008)

WORK EXPERIENCE

Maform Kft		2013-2022
Role	General manager, lead designer	
Responsibilities	Managing design services operation. Leading the design team in the fields of design, UI / UX design and service design. Developing new methods. Management and related administration. Recruiting, hiring new people. Managing, training and mentoring employees. Defining and managing internal processes. Marketing, business networking and public appearances.	

University courses		2014-
Institutions	MOME, BME, NyME	
Main topics covered	Innovative materials, designer competency development, vehicle design, design basics, design entrepreneurship.	

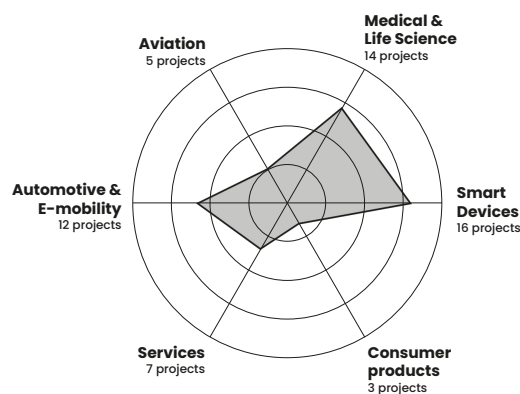
Hungarian Design Cultural Foundation / Zsennye Workshops		2010 –
Role	Member of the curatory board	
Responsibilities	Supporting the professional work of the foundation, organising events (exhibitions, workshops). Organising Zsennye Workshops between 2010-2014, leading Zsennye Workshops since 2014.	

Freelance / Maform		2010-2013
Role	Co-founder	
Responsibilities	Industrial design, branding, marketing – building, maintaining and growing the industrial design services operation.	

Freelance		2007-2010
Role	Freelance graphic designer	
Responsibilities	Taking part and leading in graphic design and corporate identity design projects.	

PROJECT EXPERIENCE

Since 2007, I have been able to use my knowledge in creating and utilizing innovations in more than 50 projects. Approximately 35% of these projects were international, with customers seated in the United States, the United Kingdom, Switzerland, Japan, etc.. Typically, I have worked as a senior designer and / or project manager in the areas of industrial design, UI / UX design, branding, and service design. Many projects have also received professional recognition.



Project industry overview

LEADERSHIP EXPERIENCE

As a leader, my goal is to elevate my co-workers and support their work so that we can do more together. Part of this is mentoring and setting motivating goals while taking the interests of the company into account. During my years as an executive, I successfully implemented the OKR system that aligns personal and organizational goals with Maform, as well as efficiency tools and solutions such as Timely, which facilitates time tracking, Dropbox Paper, which facilitates documentation culture, and Lessons Learned, which helps share and describe project experiences.

The success of my efforts is marked by the many recognitions Maform received, including the Entrepreneurial Quality Award of the Hungarian National Committee of the European Organization for Quality, the Award for Lovely Workplaces, and more than a dozen of professional design awards. More than 30 people worked at the company during this time, and the full time team size varied from 6 to 12, bringing the company to a significant size among the regional design studios. We built an active alumni group, most employees joined illustrious international companies (e.g. BMW, Philips, Prezi) or set up their own company (e.g. Clift) after their Maform years.



AWARDS AND MERITS

Lovable Workplaces Award		2017, 2019
Type of recognition	2 x Winner (micro company category) 1 x Employer Branding Award	
Description	Lovable Workplaces Award is given each year to the most outstanding employers from an employee perspective. Remuneration is based on the public vote cast on the companies' profiles. Special prizes are awarded by a professional jury.	

BIG SEE Product Design Award		2018, 2019
Type of recognition	2 x Winner 1 x Grand Prix	
Description	Winner 2018 – Shoka Bell 2019 – VeloClass Grand Prix 2019 – Lift Hexa	

A* Design Awards		2017–2019
Type of recognition	8 x Winner	
Description	Gold: Diatron Aquila, VeloClass Silver: Shoka Bell, evopro eCharger, Lift Hexa Bronze: Flike, Spirocco Iron: XBody Actiwear	

Hungarian Design Award		2015–2018
Type of recognition	2 x Grand Prize, 1x Special Prize, 5 x Certificate of Merit	
Description	Nagydíj: XBody Actiwear, Shoka Bell (2018) Különdíj: Diatron Aquila (2017) Certificate of Merit: YawII VR Simulator Chair, Cubilog, Modulo Bus, evopro MPS Bus, evopro e-Charger (2015–2020)	

Cserny József Symposium Award		2016
Type of recognition	Winner	
Description	For organising Zsennye Workshops and thus helping the Hungarian design community.	

EXHIBITIONS, TALKS AND MEDIA

Group Exhibitions

- Hungarian Design Award Exhibition • October 2021 • Societé Budapest • Budapest, Hungary
- Helsinki Design Week • 7–11 October 2021 • Magyar Kulturális és Tudományos Központ • Helsinki, Finland
- BIG SEE Product Design Award • October 2019 • Zavod BIG • Ljubljana, Slovenia
- 40 Years of Zsennye • October 2018 • Zípernorsky Ház • Budapest, Hungary
- BIG SEE Product Design Award • October 2018 • Zavod BIG • Ljubljana, Slovenia
- Hungarian Design Award Exhibition • October 2018 • Flashback Photo Studio • Budapest, Hungary
- A'Design Award Exhibition • June 2018 • Como, Italy
- A'Design Award • June 2017 • Como, Italy
- 40x40 Budapest • October 2017 • Budapest Projekt Galéria • Budapest, Hungary
- Hungarian Design Award Exhibition • October 2017 • Artus Studio • Budapest, Hungary
- Hungarian Design Award Exhibition • October 2016 • Iparművészeti Múzeum • Budapest, Hungary
- Zsennye Workshop Exhibition • October 2016 • Zípernorsky Ház • Budapest, Hungary
- Hungarian Design Award Exhibition • October 2015 • Iparművészeti Múzeum • Budapest, Hungary
- Zsennye Workshop Exhibition • October 2015 • Zípernorsky Ház • Budapest, Hungary
- Maform Exhibition @BDW • June 2014 • Három Hét Galéria • Budapest, Hungary
- Budapest 3D Printing Days • June 2014 • Akvárium Klub • Budapest, Hungary
- 2B3D Exhibition • June 2013 • Design Terminal • Budapest, Hungary
- MOME Diploma • June 2013 • Ponton Galéria • Budapest, Hungary
- 35 Years of Design • May 2013 • Design Terminal • Budapest, Hungary
- Zsennye Workshop Exhibition • October 2013 • FUGA • Budapest, Hungary
- BIG SEE Product Design Award • October 2012 • Zavod BIG • Ljubljana, Slovenia
- Futour • December • BKV Kisföldalatti Múzeum 2012 • Budapest, Hungary
- Zsennye Workshop Exhibition • October • FUGA 2012 • Budapest, Hungary
- Maform: Formák • October 2012 • Telep • Budapest, Hungary
- From Telkibánya to Szerencs • June 2012 • Exhibition of Szerencsi Szabadiskola és Művésztelep • FUGA • Budapest, Hungary
- Szerencsi Szabadiskola és Művésztelep Exhibition • September 2010 • Kévés Galéria • Budapest, Hungary
- Ferenc Töreky and his Disciples • November 2008 • József Attila Klub • Budapest, Hungary

Talks

- Love your data! • 12 October 2021 • Startup Guide Live • Online
- Design Thinking • 18 March 2021 • French-Hungarian Chamber of Commerce, Communication Club • Online
- The current challenges and limitations of selling eVTOL flight experience. • 10 December 2019 • Future of Transportation World Conference • Vienna, Austria
- Introduction of Grand Prix winning design (Lift Hexa) • October 2019 • Ljubljana Month of Design, BIG SEE Product Design Award, Main Stage • Ljubljana, Slovenia
- Hungarian Oscar Winners of Design • 26 June 2019 • HFDA Academy design DIALOG • Budapest, Hungary
- Paq chair story roundtable • 26 February 2018 • Collab • Budapest, Hungary
- Introduction of BIG SEE Design Award winner design Shoka Bell • October 2018 • Stage 180°, Ljubljana Month of Design • Ljubljana, Slovenia
- How Can Design Help? • 5 April 2017 • Smart Conference Budapest, Hungary
- How Can Design Help? • March 2017 • CeBIT 2017 • Messe Hannover, Germany
- Green Transportation Projects at Maform • 5 August 2015 • Climate Kic CliMates Sustainable Mobility Conference. • Bálna, Budapest, Hungary
- Chaos Adventures • 6 November 2014 • TEDxYouth Budapest • MOM Cultural Center, Budapest, Hungary.
- Everyday 3D Printing • June 2014 • Budapest 3D Printing Days • Design Terminal, Budapest, Hungary

- 3D Printing in Maform's Design Projects • June 2013 • 2B3D professional days. • Budapest, Hungary
- M8 City Bus • October 2012 • Ljubljana Month Of Design • Ljubljana, Slovenia

Media

- BBC Business Live, Inside track (Live TV interview) • 4 March 2019 • BBC
- Gaál Bence: Maform wins award for VeloClass system – BBJ • 29 May 2019 • Budapest Business Journal (Online article)
- Gaál Bence: Maform wins award for eVTOL aircraft design • 24 May 2019 • Budapest Business Journal (Online article)
- Gaál Bence: Maform, Lift launch groundbreaking eVTOL aircraft • 13 December 2018 • Budapest Business Journal (Online article)
- Gaál Bence: Design company Maform predicts boom for automotive • 19 October 2018 • Budapest Business Journal (Online article)
- Gaál Bence: Maform moves to new Újbuda premises – BBJ • 9 October 2018 • Budapest Business Journal (Online újságcikk)
- Gaál Bence: Maform signs major deal with Japanese auto producer Phiaro • 18 September 2018 • Budapest Business Journal (Online újságcikk)
- Sándor Krisztián: Végeztek az egyetemen, nem találtak értelmes munkát – stúdiót alapítottak, sorra nyerik a díjakat saját terveikkel. • 7 August 2018 • Forbes.hu (lead article on 7 August)
- Sabine Elsässer: Never make empty promises or promises you cannot keep • 17 July 2018 • Startup Valley (Online interview)
- Taking your idea through design and turning it into a product right before your eyes • 11 January 2018 • CXO Stories (Online interview)
- Modulo electric bus • 10 May 2014 • Duna TV Novum
- Modulo electric bus • 5 May 2014 • Hirado.hu
- Tanai Csilla: A dunai közlekedés lehetőségei Budapesten • April 2011 • Octogon, 2011/II-III, pp. 85 ISSN 1418-5229 (Article)
- Lukács Andrea: BKV helyett belvárosi légi közlekedés • 9 February 2011 • HVG.HU (Online interview)
- Teadélután • 9 February 2011 • Magyar Televízió 1
- Tóth Tímea: Vendéglátás felsőfokon • February 2008 • Octogon, 2008/I, pp. 89 ISSN 1418-5229 (Article)

UNIVERSITY COURSES

- fall 2021. Innovatív anyagok. Kurzusheti kurzus előadó és zsűritag. MOME (HFDA együttműködés)
- spring 2021. Tervezői kompetenciafejlesztés. Kurzusheti kurzus vezető. MOME
- fall 2017. Design Szolfézs. Alapozó kurzus konzulens, csoportvezető. MOME
- fall 2014. Vízen járás. Kurzusheti kurzus vezető. MOME